

News Release

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LAISSEZ LES BONS TEMPS ROULER with Royal Lahaina Resort and Rotary Club of Lahaina

(Kaanapali, Maui, Hawaii) The Royal Lahaina Resort on Maui is joining forces with the Rotary Club of Lahaina to raise money for the Lahaina Rotary Youth Scholarship Fund and the Maui Hotel and Lodging Association Charity Walk. The Mardi Gras-themed event will be held on Saturday, February 18 from 6:00-10:00pm at the Royal Lahaina Resort and will embody the fun spirit that is New Orleans.

“Laissez Les Bons Temps Rouler” or “Let the Good Times Roll,” marks the 21st Annual Sweetheart Affair for the Rotary Club of Lahaina. Headlining the event is “SLAM,” featuring David Choy and Kelly Covington. In addition, a live blues performance by island favorite Boogie will start the night off right.

Tickets are \$75 per person or \$650 for each VIP table of ten. Reservations must be made by February 12 by calling 805-661-3611. For additional information, go online at www.royallahaina.com/mardigras.

Located on the finest stretch of famed Kaanapali Beach, the on-site amenities at the Royal Lahaina Resort include two, oceanfront swimming pools, a tennis ranch, two restaurants, three bars, nightly torch lighting ceremony, and oceanfront luau. There are two adjacent golf courses, with snorkeling, shopping, and additional dining, and entertainment nearby.

For more hotel information and reservations, call toll-free 800-22-ALOHA (222-5642) or visit online at www.royallahaina.com.

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About Hawaiian Hotels & Resorts

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information, visit the Hawaiian Hotels & Resorts website at www.hawaiihotels.com.