



News Release

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ROYAL LAHAINA VOTED BEST PLACE TO WORK FOR THIRD YEAR

(Kaanapali, Maui, Hawaii) For the third consecutive year, the Royal Lahaina Resort on Maui has been voted one of the 2010 “Best Places to Work in Hawaii.” In its annual top employers report issued by Hawaii Business Magazine, the resort was lauded for its well-known, gracious, island-style hospitality, innovation, and entrepreneurial spirit.

Gary Hogan, president of Hawaiian Hotels & Resorts, parent company of the Royal Lahaina Resort, says, “We are grateful to be a workplace of choice for our employees who make the Royal Lahaina a special place to visit for our guests.”

The Hawaii Business Magazine survey evaluates a variety of factors, including hotel management style, the property itself, and employee benefits. Other measures of the Royal Lahaina’s success are employee retention and repeat clientele. Fully, 40 percent of the property’s associates have been with the resort 20 years or more, which

engenders a consistently high level of service, which generates an exceptionally high rate of returning guests to the Royal Lahaina Resort, even in a down travel market.

Hogan notes that resort management “listens to its employees’ concerns, empowers them to act in the best interests of their guests, and provides a safe, comfortable work environment, which translates into productive associates and all around excellent service for our guests.”

For more information and reservations, call toll-free 800-22-ALOHA (222-5642) or visit online at www.royallahaina.net

About Hawaiian Hotels & Resorts

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information, visit the Hawaiian Hotels & Resorts website at www.hawaiihotels.com.

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